

SRIKANTA. H.U

USER EXPERIENCE DESIGNER

ABOUT ME

I am a passionate designer with over 12 years experience, seeking a role that will leverage my deep expertise in visual design, user experience, graphics, multimedia & animation.

CONTACT

srikantahu@gmail.com

+01 201-423-4499

sri-design.com

INTERESTS

Travel, Illustration, Music, Photography

SOCIAL

[in www://in.linkedin.com/in/srikantahu](http://www.linkedin.com/in/srikantahu)

[M https://medium.com/@siftrco/inspiration-corner-srikanta-h-u-d0d50f91363](https://medium.com/@siftrco/inspiration-corner-srikanta-h-u-d0d50f91363)

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EDUCATION

DIPLOMA DEGREE, DFA / 1989-1994

Ken School of Arts, Bangalore INDIA
drawing, design, painting, illustration,

HUMANFACTORS - HFI / certification

WORK EXPERIENCES

THOUGHTWORKS, Inc. / 2016 - TO DAY

Lead Designer

Involved in enhancing the experience of insurance applications. This includes concept ideation, design, co-design workshops and user testing sessions. Applied graphic design and mobile first skills. Following agile and lean design methodologies as part of the project.

DESIGN CONSULTANT / 2015 - 2016

Worked on a variety of projects with startups. Projects included web & mobile based projects, brand strategy, identity publishing and commercials.

YAHOO / 2007 - 2012 & 2013 - 2014

User Experience Designer

Lead designer for Yahoo! Avatars, the ad platform, Yahoo! Mail, firebug, Yahoo! Image Search, Yahoo! Cricket, and various other products.

INMOBI / 2012 - 2013

User Experience Designer

Worked on the Inmobi Ad-Platform. As part of this, I delivered dynamic video commercials using live and pre-set video content. Worked on the "App-publish" and "Inmobi" brand/marketing websites.

HP / 2006 - 2007

User Experience Designer

As part of the Image & Print Group (IPG), I worked on designs for the printer interface and supported products for external agents.

APPARTUS MEDIA LAB / 2002 - 2006

User Experience Designer

As lead Designer worked on DELL agent support tool and e-learning projects for an Australian medical systems.

PLANETASIA / 1998 - 2002

Visual Designer

I designed websites and applications for clients like HLL, Cadbury chocolate, CEAT, Wipro, Turbograde & many more for their online presence.

RAFFLES SOFTWARE / 1997 - 1998

Visual Designer

Involved in the e-learning Projects for Singapore Army and worked on Corporate and marketing project for Schlumberger groups & Thakral groups Singapore.

MILLENNIUM / 1995 - 1997

Animator / Layout Artist

Worked as animator and layout artist for a 2D animations short films, regional movies & commercials.